

Sponsorship brochure JWGC 2026

Belgian Junior Gliding Team



Introduction

On behalf of the Belgian Junior Gliding Team, we sincerely thank you for taking the time to review this document. Your interest in our sport and ambitions is greatly appreciated.

With this brochure, we present you with the opportunity to support our team and our sporting goals for the upcoming World Championship in Aalen, Germany (2-15 August 2026), either financially or materially.

In this document, you will find detailed information about our mission, the team, and the unique visibility we can offer our partners.

Should you have any questions following this information regarding sponsorship opportunities, the Belgian Junior Gliding Team in general, or if you would like to schedule a personal meeting, we warmly invite you to contact us.

On behalf of the Belgian Junior Gliding Team
Ferre De Cordt – Axl Bedert
PR Team

Ferre De Cordt – Axl Bedert
PR Team



Our Team

Each year, Belgian pilots represent our country at the World Gliding Championship. They are selected based on their performance in national and international competitions.

This year, the team consists of Edwige Colson, Virginie Valck, Michiel Haemels, and Wannes Smits. They are supported by Team Captain Guillaume Dohet, who uses his experience to provide strategic guidance to the juniors.

Ferre De Cordt and Axl Bedert are responsible for PR and logistical support, allowing the pilots to fully focus on their performance.



What is gliding?

Gliding is flying without an engine, where pilots use rising air currents (thermals) to gain altitude and extend their flight. After launch with a tow plane or winch, everything depends on insight, technique, and the ability to “read” the air.

The sport is quiet, efficient, and sustainable. Pilots combine skill with strategy to cover long distances, with a strong focus on safety and teamwork.

Gliding competitions

At the highest level, gliding is a strategic race over tasks of 250 to 700 km. The goal is simple: complete the task as fast as possible.

Each day, tasks are set based on the weather. Points are awarded based on speed and distance, and these points are accumulated over the entire competition. The pilot with the highest total is crowned champion.

Our goal

The Belgian Junior Gliding Team aims to inspire young people and promote gliding in Belgium.

In addition, we strive for a strong result at the JWGC, where we aim to represent Belgium with pride on an international level.

Championship cost

Participation in an international competition involves significant expenses, which are currently largely borne by the pilots themselves. With the support of sponsors, we aim to lower this financial barrier so that every junior, regardless of background, has the opportunity to take part in a world championship and represent Belgium.

This budget is based on the participation of one pilot and one crew member in the 14th FAI Junior World Gliding Championships and provides a realistic overview of the total cost.



Budgeting 14th FAI Junior World Gliding Championships

Transport & Logistics		€ 2.000
Accommodation & food		€ 2.300
Registration & flight costs		€ 1.700
Material & operational cost		€ 1.000
Insurance & administration		€ 300
Subtotal		€ 7.300
Contingency costs (15%)		€ 1.100
TOTAL		€ 8.400



Sponsor Us!

As a sponsor of the Belgian Junior Gliding Team, your company has the opportunity to gain visibility during international competitions while supporting young talents in their dream of representing Belgium worldwide.

Your brand in the spotlight:

- **Logo on the glider** – *your brand literally flies along and stands out to participants and visitors*
- **Logo on the trailer** – *visibility during transport and at airfields*
- **Logo on team clothing** – *worn by pilots and crew during competitions and events*
- **Logo on the website** – *online presence on www.belgianjuniors.be*
- **Sponsor message on blog & social media** – *share your story and showcase your involvement*

Closing

Thank you for your time and interest in our activities. We hope this brochure has given you a clear understanding of our mission and ambitions. We would be pleased to discuss the possibilities for collaboration with you further.

Contact

Ferre De Cordt & Axl Bedert – PR Team

- gliding@belgianjuniors.be
- www.belgianjuniors.be
- +32 471 99 28 90 (NL & EN)
- +32 468 40 71 01 (NL & EN)

